

3627 Jh

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| Applicants | : | Jacobi, et. al. |) Group Art Unit: 3627 |
|------------|---|--|------------------------|
| Appl. No. | : | 09/933,277 |) |
| Filed | : | August 20, 2001 |) |
| For | : | SERVICES FOR INCREASING THE UTILITY OF ELECTRONIC WISH LISTS |))) |
| Examiner | : | Ronald Laneau |)) |

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on August 5, 2004, please reconsider the above-referenced application in view of the following remarks.

Customer No.: 20,995

Docket No.: AMA

AMAZON.072A

AMENDMENT / RESPONSE TRANSMITTAL

plicants : Jacobi, et. al.

App. No. : 09/933,277

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For : SERVICES FOR

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LISTS

Examiner : Ronald Laneau

Art Unit : 3627

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

September 3, 2004
(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Response to Office Action in 3 pages; and
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Ronald J. Schoenbaum

Registration No. 38,297

Attorney of Record Customer No. 20,995

(949) 760-0404

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